



## Serve your guests faster and increase revenue

In the competitive world of casinos, customer service is vital. We offer a complete line of solutions that will help you improve customer service and increase your bottom line.

### Guest Paging

**Let Waiting Guests Know The Moment You Can Serve Them.** LRS pagers let your guests enjoy the rest of your casino and resort while they wait for a gaming or restaurant table. With our pagers, they'll spend more money instead of standing around waiting.

**Waiting for a Game Table:** Now guests can play the slots or sit at the bar while waiting waiting for a seat at a blackjack, poker or other table. Once a seat is available, they'll know instantly. This also keeps tables at maximum capacity.

**Waiting for Food:** During peak hours at the buffet or restaurant, guests can take a pager and visit the casino or bar. When their table is ready, the pager will let them know. This eliminates long lines and helps increase table turns.

- These silent pagers eliminate disruptive overhead paging
- Keeps guests at the gaming tables spending money
- Seven models to choose from including the popular Coaster Call™ (shown at left)



Guest Pagers



Butler XP™

Includes spaces for labels promoting your restaurant or vendors.



Butler II™

### Push-For-Service™ Staff Paging

**Serve Guests Faster.** Improve service and increase drink and food sales by giving your guests the convenience of “on-demand” service with these simple-to-use, silent push-button systems. Perfect for poker, craps, roulette, blackjack and even slots.

**Butler XP™:** This tough, 100% waterproof unit lets customers page staff members from almost anywhere — inside or outside. They can order drinks or ask for assistance by simply sending a message to any employee wearing an LRS alphanumeric pager. It can also be used by employees to contact other staff members.

**Beach Butler™:** A special version of the Butler XP that's perfect for any hotel and resort with beach or poolside service. It helps sell more food and drinks by giving guests the convenience of on-demand service. It fits easily on any lounge chair or umbrella with its optional clip.

**Butler II™:** The low-cost, short-range paging solution. This slim, five-button unit attaches to almost any surface. Each button can be programmed to silently page a pit boss, dealer, manager or any other staff member wearing an LRS alphanumeric pager.

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Double-sided advertising space promotes your casino and events



Nursery & Daycare Pagers

## Nursery & Daycare Paging

**Give Parents Peace-of-Mind.** Our affordable, silent pagers give your nursery or daycare center the ability to contact parents instantly if their child needs them.

- Contacts parents instantly and silently
- Provides constant vibration so parents won't miss page
- Helps ensure child safety since only parents with the correct pager can pick up their child
- Eight models to choose from including the Adver-Teaser™ (shown at left) that features a double-sided space to insert promotional advertising for your casino and events

## Restaurant Server Paging

**Keep Servers with Your Guests Where They Belong.** LRS server pagers let your staff spend more time with guests instead of waiting in the kitchen for orders. When an order is up, the kitchen staff simply pages the server so they can pick it up. It's that simple. There's no name lookup or shift change to worry about. And, since servers spend more time on the floor, you get faster table turns and higher check averages.

- Re-program pager numbers wirelessly from the transmitter
- **World's First Wireless Cancel Panel** – Features automatic re-paging of servers
- **UHF Frequency** uses 467.7500 MHz for better signal penetration of walls and floors (International frequencies available)
- **Manager Re-page** function notifies the manager when a server fails to pick up food after an allotted time has expired (available with Cancel Panel option only)
- Four server transmitters to choose from



Server Transmitters

## Electronic Comment Card

**Get accurate feedback from over 75% of your restaurant guests.** Are you getting feedback from less than 10% of your restaurant customer base? Why are you settling for less? The Electronic Comment Card (part of our Allegiant Loyalty Tools) provides instant feedback from 75 to 85% of your guests, EVERYDAY. More than Mystery Shoppers, Phone Surveys, Paper Comment Cards or any other survey system. It's the only solution available that offers a true measurement of your guest's satisfaction.

- Professional Survey Design – Custom Surveys accurately measure key areas of your operation and Establishes customer demographic profile
- Real-Time Alert Paging – Only system that pages manager when a guest leaves a negative answer
- Daily Performance Summaries – Next-day reporting benchmarks current performance and pin-points problem areas
- Plug and Play – Easy to set up
- Transfers data directly through an analog phone line or high speed internet connection

**Phone Surveys, Paper Comment Cards and Internet Surveys only offer a glimpse. For unquestionable accuracy at an affordable price, switch to the Electronic Comment Card.**



Pagers for Pit Boss, Managers & Servers  
Three models to choose from



Electronic Comment Card  
Shown on a docking station/charger.