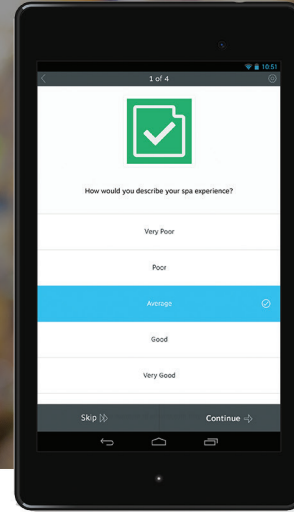




# Instant Feedback

Check Point surveys help your business easily collect on-site customer feedback.



## Simple, Affordable Survey Solution

Understanding customer needs is the first step in providing a better guest experience. Check Point Surveys is a tablet survey application that helps businesses collect on-site customer feedback. With Check Point, you'll know immediately what's working and what's not. Feedback is reactive and honest because Check Point collects information in the midst of the experience.



### On-site, Instant Customer Feedback

Provide guests an engaging tablet-based survey to measure customer satisfaction, service or gather feedback on new products or ideas on-site and immediately after their experience.



### Manager Notifications

Take control and respond right away. Flag questions and receive instant texts about service satisfaction with the care received; so you can remedy issues before the customer leaves.



### Analytics and Reporting

Measure customer satisfaction over time and across locations to identify trends and opportunities to improve service levels.

### CHECK POINT INCLUDES:

- **Tablet.** Touch screen survey device with built-in application.
- **Enclosure.** Folio to present surveys with a bill or receipt or mount it to a free-standing kiosk.
- **Survey Management.** Simple survey builder to create and disseminate surveys.
- **Reporting.** Access to continually updated reports across multiple locations.

### HOW IT WORKS

- 1 **Create**  
Easily create surveys with our online survey builder.
- 2 **Collect**  
Handout surveys on-site or at a kiosk.
- 3 **Analyze**  
View responses over time by survey and location.
- 4 **Improve**  
Identify trends and opportunities for improvement.

**Did you know? Response rates for traditional methods (comment cards and online surveys) are as low as 3-5%. Businesses have reported a response rate of 75% and higher for tablet-based surveys. -Power of Instant Customer Feedback eBook**

**CONTACT OUR EXPERTS:  
1-800-437-4996**



**Provided by LRS**

LONG RANGE SYSTEMS, LLC | LRSUS.COM | 1-800-437-4996

